

Annanow AG Privacy Policy

The following privacy policy applies to the use of our website, the services we offer and our other contracts. This privacy policy informs you as a contractual partner, employee or visitor to our website (hereinafter referred to as you) about the collection of personal data when using our website and our contractual services. By using this website, you consent to the processing of your personal data in accordance with this privacy policy.

In principle, we offer our services in Switzerland and are aimed at persons resident in Switzerland.

Contact Information

Your data will be processed by us. The contact person (jointly responsible person) for the purpose and means of processing on our part is

ANNANOW AG
Bahnhofstrasse 16
6300 Zug
Tel: [+41 44 500 41 41](tel:+41445004141)
Email: privacy@annanow.com

Please send your inquiries in writing or by e-mail to the above address.

Collection of Data

We collect personal data that you provide to us or that we receive about you from third parties (e.g. contractual partners, extracts from registers, etc.).

Certain types of personal data are considered "sensitive" under data protection law, e.g. health data. Depending on the constellation, other categories of personal data mentioned may also include such particularly sensitive personal data (e.g. information on religious affiliation in the master data). As a rule, we only process sensitive personal data if this is necessary for the provision of a service, if you have provided us with this data yourself or if you have given us your consent to process it. We assume that you have given your consent if we receive data from you from contractual partners. We may also process particularly sensitive personal data if this is necessary to uphold the law or comply with domestic or foreign legal provisions, if the data in question has obviously been made public by the data subject or if the applicable law otherwise permits its processing.

Every time the website is accessed, data that is technically necessary or useful is collected. For example, the browser types used, the operating system used, the date and time of access, an Internet Protocol address (IP address), the name and URL of the file accessed may be recorded. If you have subscribed to our newsletter, we will use your email address and name to send it, if necessary also through a specialized company. You can unsubscribe from the newsletter at any time (link in every newsletter).

Purposes of Data Processing

Your data is processed for the purposes of fulfilling our services. There are also other purposes:

- For the purpose of communicating with you, e.g. responding to inquiries or customer relations
- For contract negotiations and the possible conclusion of a contract
- For the processing of contractual relationships (incl. employment)
- For the functioning of the infrastructure, websites, newsletters, accounting, etc.
- For marketing purposes (e.g. newsletters, invitations, relationship management, etc.)
- To analyze market developments, planning, development of our offer, research and development
- For the contractual relationship of employees

- To ensure compliance with the law, industry standards, etc.
- For legal proceedings or investigations
- To guarantee safety
- For administrative actions and management
- For the instructions, further education and training of employ

Retention

Your data will be stored for as long as required by law, contract or special situations (e.g. legal proceedings or imminent proceedings). After that, it will be deleted or pseudonymized.

Disclosure of Data to Third Parties and Processors

Insofar as it is necessary for the operation of our services, we pass on data to the companies commissioned by us to operate and process the services. When processing your data, it may be disclosed to the following third parties:

- Group companies and their employees
- Service providers (who process your data partly on our behalf, e.g. IT/web providers, support companies, partly on their own responsibility, e.g. lawyers for legal issues, insurance companies)
- Authorities at home and abroad due to legal obligations
- Business partners such as suppliers
- Customers, marketing and project partners
- Credit reference agencies that store this data for credit rating information
- Third parties who collect data about you via the website/app (see list on the website)

You expressly agree that we may pass on data to third parties for processing. The respective service providers are bound to our standards under data protection law by statutory provisions, a contract for order processing or contractual provisions, or are authorized to process personal data through the use of standard contractual clauses recognized by the FDPIC.

Disclosure of Data Abroad

Your customer data (the data that you store with us on the basis of the agreement) is stored exclusively in Switzerland. Personal data and other data may be transferred to EEA countries and processed and stored there as part of legal or contractual processing (e.g. IT support, online services, etc.) and, in exceptional cases, to any country in the world. In doing so, we ensure that the respective country has adequate data protection. If your data is transferred, processed and stored in a country without adequate data protection, this is done on the basis of contractual guarantees, which are reported to the FDPIC. However, standard contractual clauses drawn up or recognized by the FDPIC are used, which is why the reporting obligation does not generally apply.

Withdrawal or Restriction of Your Consent, Data Corrections and Downloads, Deletions

You have the right to withdraw or restrict your consent. Such a change is valid if it is made in writing (not by e-mail) and applies from receipt for the processing of data in the future. Rights not based on consent (e.g. legal or contractual rights) remain unaffected by the revocation.

You can check, download or correct your data online at any time. If you have any questions, please contact Annanow support. For further rights, such as the right to erasure, please contact us.

Cookies and other Services

We may use cookies on the website. Cookies contain a so-called cookie ID, a unique identifier of the cookie, which assigns websites and servers to a specific Internet browser. A specific Internet browser can be recognized and identified via this unique cookie ID. If you do not wish this to happen, you should set your Internet browser to refuse to accept cookies.

We may also use third-party services to analyze (e.g. Google Analytics) and improve our website. We will be happy to provide you with a detailed list on written request.

Data Security

In order to safeguard your rights, your data is protected against unauthorized access, changes and loss. We use technical and organizational measures (e.g. encryption, firewalls, access restrictions, back-ups, etc.) for this purpose. The technical and organizational measures selected are generally based on the risk. The data security requirements in accordance with the Data Protection Act (DSG) and the Data Protection Ordinance (DSV) are observed.

You acknowledge and agree that we may exchange data with you via email, SMS or other digital applications in unencrypted form.

Applicable law and Place of Jurisdiction

This Privacy Policy and the contracts concluded based on or in connection with this Privacy Policy are subject to Swiss law, excluding any conflict of laws rules. The place of jurisdiction is our registered office.

Final Provisions

Should individual parts of this Privacy Policy be invalid, this shall not affect the validity of the remainder of the Privacy Policy. We may amend this privacy policy at any time without prior notice. The current version published on our website shall apply.

In the event of differences between different language versions, the German version shall apply.